Minutes of the Quarterly Meeting of the MAVRC Advisory Council  
December 15, 2022  
1000 AM

Location of Meeting:  
Zoom (Virtual)  
3520 Prospect St NW  
Washington, D.C. 20057

The regular meeting of the MAVRC Advisory Council was called to order at 1000 AM on December 15, 2022 on Zoom by the director, Wesley Wilson.

I. Agenda  
The agenda for the meeting was distributed.

II. Discussion Notes

<table>
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<tr>
<th>Topic</th>
<th>Discussion</th>
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| Advisory Council Overview                  | -Council member welcome  
                                         -Meeting agenda overview  
                                         -Council membership adjustments                                                                                                   |
| Last Meeting’s Action Items Updates at a Glance | The MAVRC is on track with our implementing our support strategy:  
                                         -New service software has been socialized  
                                         -Approved to distribute welcome letters to newly admitted students via Georgetown’s admissions platforms  
                                         -VITAL Program memo has been created  
                                         -Progress with increasing Yellow Ribbon Program contributions; several schools have increased their funding amounts |
| MAVRC Proposed Student Support Strategy: Updates | The MAVRC has identified 3 major initiatives in order to improve the experience of our military connected students.  
                                         #1) Deliver streamlined support services:  
                                         -COA #1: The director met with the school certifying officials and outlined how the support services needs to be improved. There are concerns with making changes to current support services at this time. However, the MAVRC plans to is to collaborate with UIS and GUSVA as well as explore alternative CRM platforms. |
-**COA #2**: Initiation of the VITAL Program: The center has collected 7 MOUs from other universities in order to benchmark. It was found that none of the VITAL Program sites provide emergency or acute care. A challenge to instituting the VITAL Program will be to find a HIPAA compliant office space. Next steps regarding the VITAL Program include obtaining approval from the VP of Student Affairs. Additionally, we will have to obtain a revocable license which will be a legally binding document. The Director of Behavioral Health at the Washington, DC VA medical facility is the VA’s approving authority for initiation of the VITAL Program.

-**COA #3**: Provide more robust career services: We are leaning towards hiring a private firm that specializes in career counseling. We would trial it for 1 year then asking for student feedback on the services. It is evident that the center will need demonstratable metrics for how the services benefit military students in order to justify the cost. The council discussed certain challenges that may arise with this plan. The following are perceived challenges with the institution of these services: Will it be exclusive for MSB students? How will this service interact with the other career centers on campus? The council agreed that we need to have very clear metrics on what are we getting out of this partnership and how we define success. How are we conducting outreach with firms, and making sure that we aren’t overlapping with other efforts from other career centers within Georgetown? We will have to coordinate properly with all other career centers on campus.

**#2) Develop a tailored and accessible orientation experience:**

-**COA #1**: Improve identification of military-connected students data: There will be 2 new reports generated: one on enrollment and a 2nd with the admissions report. At mid-end January, the center will be able to pull the admissions report.

-**COA #2**: Welcome letter to newly admitted mil-con students: The director met with each school and created personalized welcome letters, which are near completion and will be sent out soon.

-**COA #3**: Develop a tailored orientation experience for military-connected students: There will be an in-person option and online option. We are looking into a company offering online orientation experience. Students will be notified of the orientation via their admission letters.

**#3) Increase undergraduate military-connected enrollment:**

The director has met with representatives from many schools to date regarding increasing YRP funding and we are making great progress in this area with expected increases soon.

**Action Items and Next Steps**

- Minutes to be posted on MAVRC website
- Director to speak with GUSVA to explore avenues to collaborate in implementing the Student Support Strategy
- Wrapping up Yellow Ribbon Program funding meetings with 2 more schools within the university
- Director to arrange to include the new orientation platform’s company attend the 15MAR council meeting
- MAVRC will begin looking for an office space to house VITAL program staff

**Attendees:**

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<tr>
<th>Advisory Council Member</th>
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<th>Absent</th>
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<tr>
<td>Wesley Wilson, MAVRC Director</td>
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<td>Trey Sullivan, Assistant Dean, SCS</td>
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<td>Jaclyn Clevenger, Director of Student Engagement, McCourt</td>
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<td>Professor Jessica Wherry, Professor of Law, GU Law</td>
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<td>Dr. Rebecca Patterson, Assistant Director of the Security Studies Center, SFS</td>
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<td>Dr. Joe Napolitano, Assistant Dean for Curricular Innovation, Georgetown College</td>
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<td>Katherine Gunter, Senior Assistant Dean of Academic Planning, MSB</td>
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<td>CPT (ret) Dr. Michele Kane, Associate Professor, SON</td>
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<td>Dr. Ryung Suh, Associate Professor, SOH</td>
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<td>Dr. Dexter Sharp, Director of Graduate Student Affairs, GSAS</td>
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| Dr. Kathryn Castle, Assistant Vice President for Student Health, Student Affairs | ☒ | ☐ |}
| Rev. Jerry Hayes, S.J., Director of Ignatian Programs, Mission and Ministry | ☒       | ☐      |
| Dr. Tammi Damas, Director of Education and Academic Affairs, Provost’s Office | ☒       | ☐      |
| Dr. Barbara Mujica, Emeritus Faculty, Department of Spanish             | ☐       | ☒      |
| Gen (ret.) George Casey, SFS’72, 36th Chief of Staff of the United States Army | ☐   | ☒      |
| Judd Nicholson, Chief Information Officer, Office of the Chief Operating Officer | ☐ | ☒ |}

**Next Meeting:**

The next meeting will be held at 1000 AM on March 15, 2022 on Zoom.

The meeting was adjourned at 1100 AM by Wesley Wilson.

Minutes submitted by: Lauren Heddy